

NEW COLECCION 2017

PALERMO

apegrupo

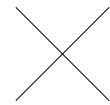
CARMEN
CERAMICART

PALERMO

The floor nobility throught
the ceramic material.
Incomparable wood.

CARMEN 2017 PORCELÁNICO · PORCELAIN TILES · GRES CERAME · FEINSTEINZEUG · KERAMOTPAHHT

Classic beauty, cosmopolitan spirit



A sense of design as an
approach to life, a vision of
the world.



EN

Observing reality and watching attentively are the keys to spot tendencies. Palermo is the result of a reflection on the needs of spaces. It is an incredibly contemporary collection of subtle beauty.

ES

Observar la realidad y mirar con atención son las claves para detectar las tendencias. Palermo es fruto de una reflexión sobre las necesidades de los espacios. Una colección rabiosamente contemporánea y de sutil belleza.

FR

Observer la réalité et regarder dans les détails sont les clés pour détecter et créer les tendances. Palermo est le résultat d'une réflexion sur l'aménagement et la décoration d'espace.



COLOUR MOOD

‘Who’s Afraid of Red, Yellow and Blue’.

(Barnett Newman, 1966-1970)

It is a brave proposal regarding colour, which includes the scales of neutral colours.



BLACK	BLUE	BROWN	CINDER	MOKA	MUSTARD	PEARL	RED	WHITE

ES

Una propuesta valiente en cuanto a color que completa las escalas de tonos neutros.

FR

Tout en restant restreinte quant à son format c’est une proposition audacieuse en termes de couleur complétée par l’échelle des tons neutres.



AUTUMN WINTER MOODBOARD

It has a delicate Nordic inspired design on neutral colours as well as reclaimed wood with strong contrasts. Cold and warm tones are blended to have a “seasonless” effect.



ES

Colores neutros con un dibujo delicado de inspiración nórdica, pero también madera recuperada con fuertes contrastes. Tonos fríos y cálidos que se combinan para conseguir un efecto ‘seasonless’.

FR

Tout en restant restreinte quant à son format c’est une proposition audacieuse en termes de couleur complétée par l’échelle des tons neutres.



SPRING SUMMER MOODBOARD

It has options with vibrant tones for spaces of public interior design. You can make intrepid combinations for projects which demand greater impact.



ES

Opciones con cromatismos vibrantes para espacios de interiorismo público. Combinaciones intrépidas para los proyectos que demanden mayor impacto.

FR

Vous pouvez habiller sobrement mais avec une belle profondeur et un chromatisme vibrant l'intérieur des bâtiments public. Ou combiner aléatoirement les aspects pour les projets qui demandent plus d'impact.



PALERMO WHITE 9,8X23 / PALERMO BLACK 9,8X23.
* COLOCACIÓN / LAYOUT PÁG. 32



PALERMO



PALERMO WHITE 9,8X23 / PALERMO BLACK 9,8X23.
* COLOCACIÓN / LAYOUT PÁG. 35

< PALERMO WHITE 9,8X23 / PALERMO BLACK 9,8X23.
* COLOCACIÓN / LAYOUT PÁG. 35



DIAMOND PALERMO WHITE 98X59,7 / DIAMOND PALERMO BLUE 98X59,7.
* COLOCACIÓN / LAYOUT PÁG. 34



PALERMO WHITE 9,8X23 / PALERMO BLACK 9,8X23 / PALERMO BLUE 9,8X23 / PLANK CEENT 10X50.
* COLOCACIÓN / LAYOUT PÁG. 33



PALERMO WHITE 9,8X23 / PALERMO PEARL 9,8X23 / PALERMO BLUE 9,8X23.
* COLOCACIÓN / LAYOUT PÁG. 32



CHEVRON PALERMO MUSTARD 9,8X16,5 / CHEVRON PALERMO CINDER 9,8X16,5 / CHEVRON PALERMO MOKA 9,8X16,5
* COLOCACIÓN / LAYOUT PÁG. 32



CHEVRON PALERMO WHITE 9,8X46,5 / CHEVRON PALERMO CINDER 9,8X46,5 / CHEVRON PALERMO BLACK 9,8X46,5
* COLOCACIÓN / LAYOUT PÁG. 33



CHEVRON PALERMO BROWN 9,8X46,5 / CHEVRON PALERMO BLACK 9,8X46,5.
* COLOCACIÓN / LAYOUT PÁG. 34



CHEVRON PALERMO WHITE 9,8X46,5 / CHEVRON PALERMO CINDER 9,8X46,5.
* COLOCACIÓN / LAYOUT PÁG. 34



PALERMO WHITE 9.8X23 / PALERMO BLACK 9.8X23 / PALERMO RED 9.8X23.
* COLOCACIÓN / LAYOUT PÁG. 33

PALERMO

P M V4 R10

9,8X59,7 / 4"X24"



DIAMOND PALERMO PEARL
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO WHITE
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO MUSTARD
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO CINDER
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO BLACK
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO RED
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO BLUE
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO MOKA
9,8X59,7 / 4"X24" T46/M



DIAMOND PALERMO BROWN
9,8X59,7 / 4"X24" T46/M

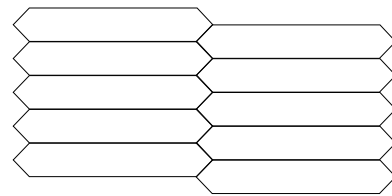
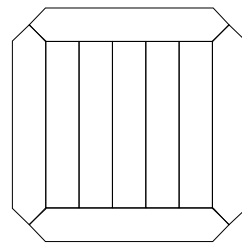


DIAMOND CEMENT PEARL
9,8X59,7 / 4"X24" T46/M



DIAMOND CEMENT CINDER
9,8X59,7 / 4"X24" T46/M

EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS



PALERMO

P M V4 R10

9,8X50 / 4"X20"



PLANK PALERMO PEARL
9,8X50 / 4"X20" T33/M



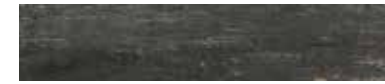
PLANK PALERMO WHITE
9,8X50 / 4"X20" T33/M



PLANK PALERMO MUSTARD
9,8X50 / 4"X20" T33/M



PLANK PALERMO CINDER
9,8X50 / 4"X20" T33/M



PLANK PALERMO BLACK
9,8X50 / 4"X20" T33/M



PLANK PALERMO RED
9,8X50 / 4"X20" T33/M



PLANK PALERMO BLUE
9,8X50 / 4"X20" T33/M



PLANK PALERMO MOKA
9,8X50 / 4"X20" T33/M



PLANK PALERMO BROWN
9,8X50 / 4"X20" T33/M

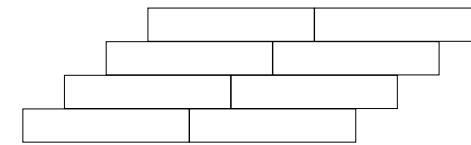
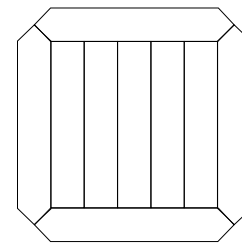


PLANK CEMENT PEARL
9,8X50 / 4"X20" T33/M



PLANK CEMENT CINDER
9,8X50 / 4"X20" T33/M

EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS



PALERMO

9,8X46,5 / 4"X21"

P M V4 R10



CHEVRON PALERMO PEARL A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO PEARL B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO CINDER A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO CINDER B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BLUE A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BLUE B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO WHITE A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO WHITE B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BLACK A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BLACK B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO MUSTARD A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO MUSTARD B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO RED A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO RED B
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BROWN A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO BROWN B
9,8X46,5 / 4"X21" T41/M

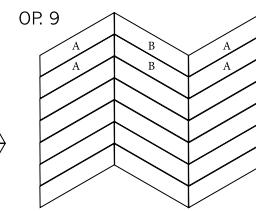
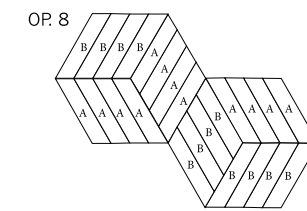
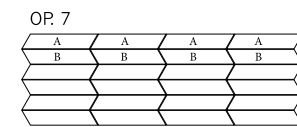
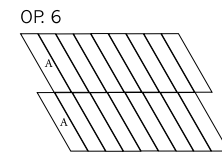
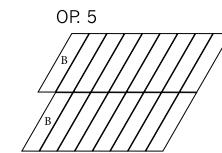
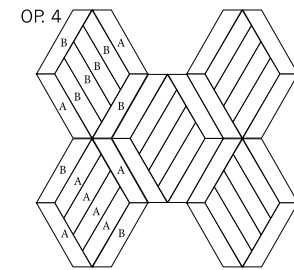
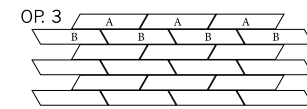
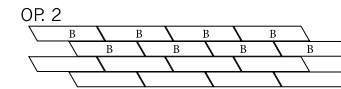
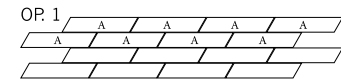


CHEVRON PALERMO MOKA A
9,8X46,5 / 4"X21" T41/M



CHEVRON PALERMO MOKA B
9,8X46,5 / 4"X21" T41/M

EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS



PALERMO

9,8X23 / 4"X9"

P M V4 R10



PALERMO PEARL
9,8X23 / 4"X9" T41/M



PALERMO CINDER
9,8X23 / 4"X9" T41/M



PALERMO BLUE
9,8X23 / 4"X9" T41/M



PALERMO WHITE
9,8X23 / 4"X9" T41/M



PALERMO BLACK
9,8X23 / 4"X9" T41/M



PALERMO MUSTARD
9,8X23 / 4"X9" T41/M



PALERMO RED
9,8X23 / 4"X9" T41/M

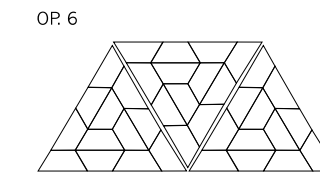
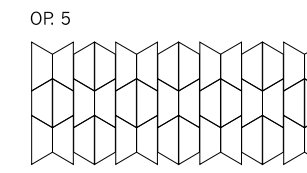
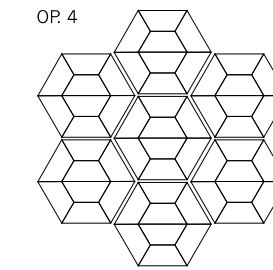
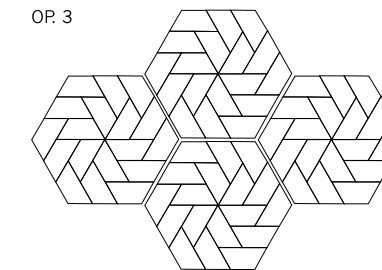
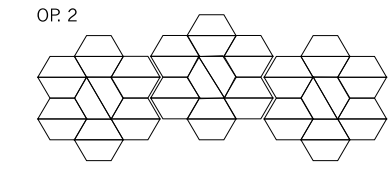
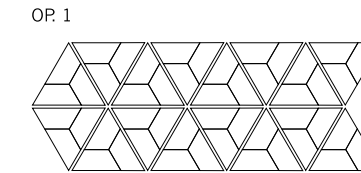


PALERMO BROWN
9,8X23 / 4"X9" T41/M



PALERMO MOKA
9,8X23 / 4"X9" T41/M

EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS





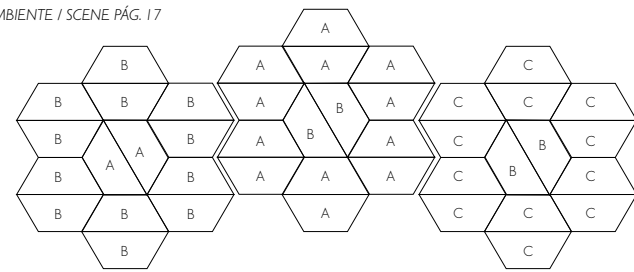
DIAMOND PALERMO MUSTARD 9.8X59.7 / PLANK CEMENT CINDER 9.8X50.
* COLOCACIÓN / LAYOUT PÁG. 32




PALERMO

EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS



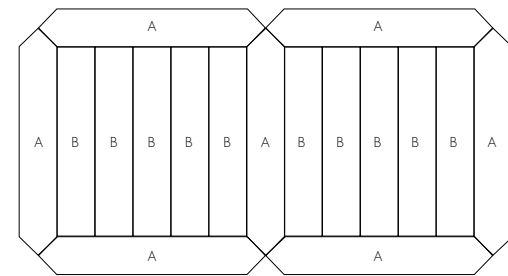
* AMBIENTE / SCENE PÁG. 17



-  A- 20%
-  B- 40%
-  C- 40%



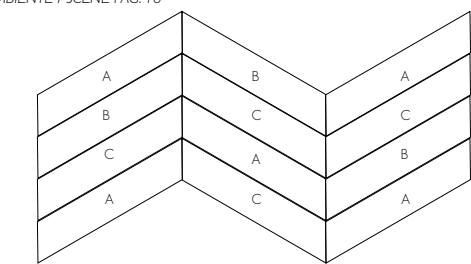
* AMBIENTE / SCENE PÁG. 21



-  A- 30%
-  B- 70%



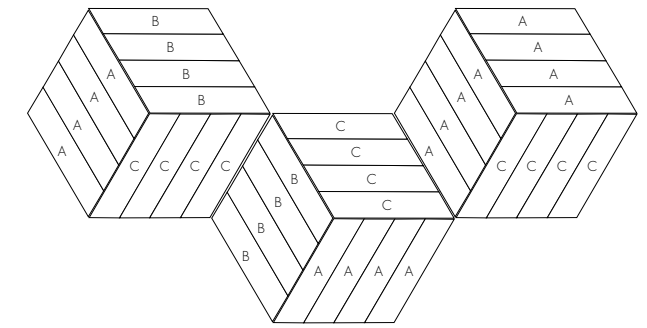
* AMBIENTE / SCENE PÁG. 18



-  A- 45%
-  B- 10%
-  C- 45%



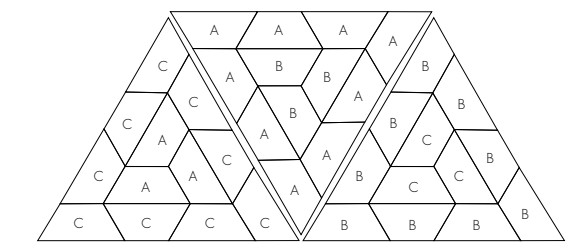
* AMBIENTE / SCENE PÁG. 20



-  A- 33%
-  B- 33%
-  C- 33%



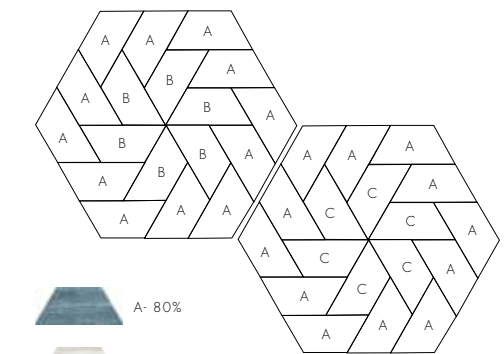
* AMBIENTE / SCENE PÁG. 30



-  A- 33%
-  B- 33%
-  C- 33%



* AMBIENTE / SCENE PÁG. 16



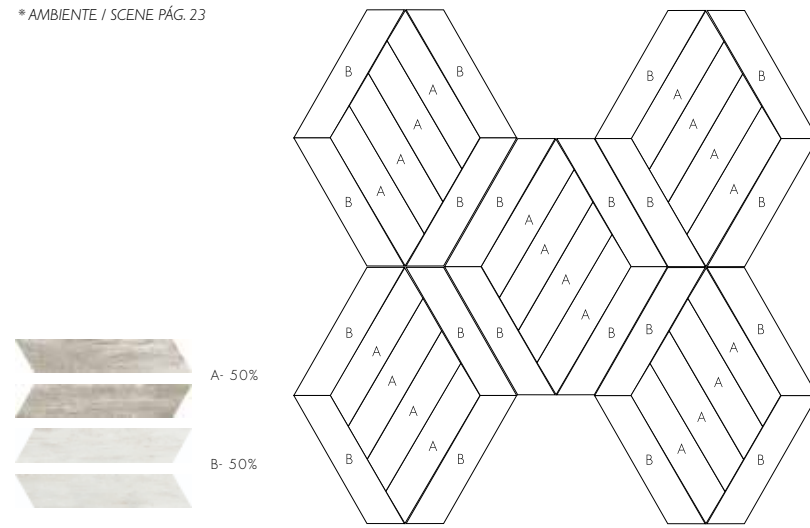
-  A- 80%
-  B- 10%
-  C- 10%

PALERMO

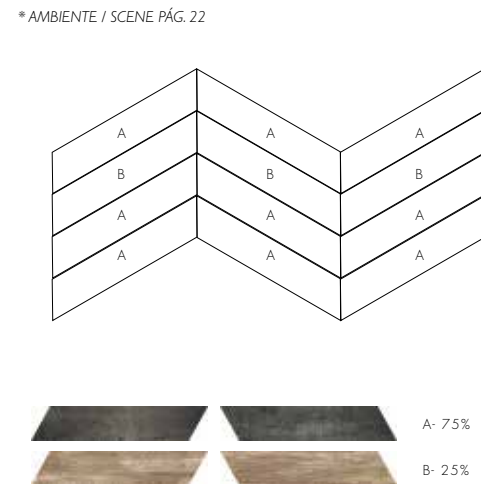
EJEMPLOS COLOCACIÓN / LAYOUT SOLUTIONS



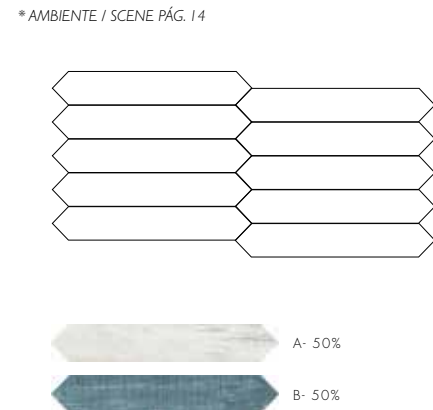
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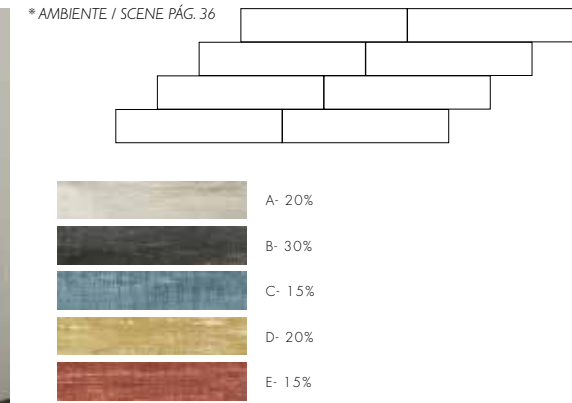
* AMBIENTE / SCENE PÁG. 22



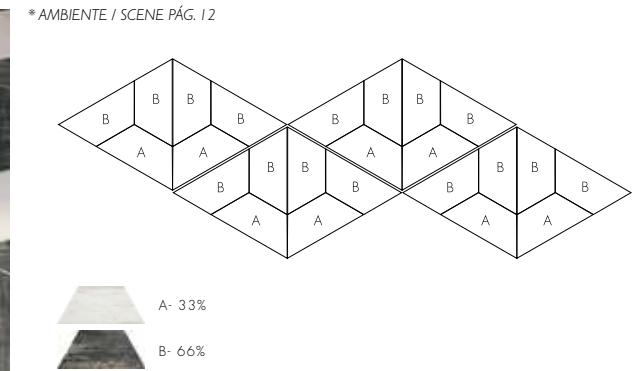
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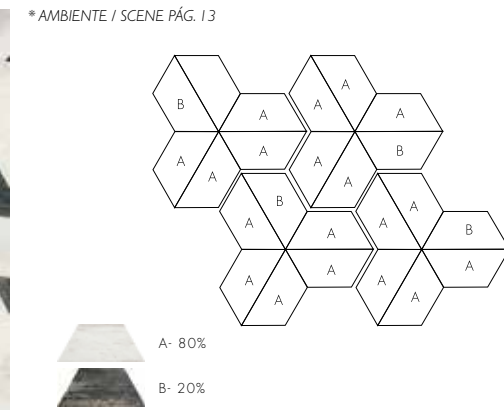
* AMBIENTE / SCENE PÁG. 36



* AMBIENTE / SCENE PÁG. 12



* AMBIENTE / SCENE PÁG. 13



* AMBIENTE / SCENE PÁG. 10

